

December 30, 2019

Dear Sir or Madam,

On April 22, 1970 twenty million Americans participated in the first Earth Day celebration. Fifty years later that day is recognized as the planet's largest civic event. Earth Day led to the passage of landmark environmental laws that help to protect our air, water, and endangered species.

Like you, the Pennsylvania Parks and Forests Foundation and the Pennsylvania Conservation Heritage Project strives to engage our members through education and civic engagement. To commemorate 50 years of planetsaving action the Pennsylvania Parks and Forests Foundation (PPFF) is reaching out to you to ask for your support in engaging the public in a conversation about Pennsylvania's rich conservation heritage. As such, we invite you to screen any of the documentaries produced in partnership with the Pennsylvania Conservation Heritage Project and WITF. Film titles and topics include:

- *Penn's Woods: Cradle of Conservation*, a historical look at how natural resources made PA an industrial powerhouse but that prosperity came at an environmental price.
- *Generations Yet to Come: Environmental Rights in Pennsylvania*, environmental equality is a constitutional right in Pennsylvania, a right which was ignored for many years, until recent Supreme Court decisions gave it new life.
- Biographies documenting the life and work of; Maurice Goddard, founding Secretary of the Department of Environmental Resources; botanist and forester, Mira Lloyd Dock; State Governor, Gifford Pinchot; Ralph Abele, former Executive Director of the PA Fish Commission; artist and naturalist, Ned Smith; and Rachel Carson, marine biologist and nature writer.

Films can be streamed at [www.paconservationheritage.org/documentaries](http://www.paconservationheritage.org/documentaries) and range from 30 minutes to 1 hour in length. DVD copies are available upon request. Due to the nature of the funding of these documentaries, screening must be open to the public free of charge.

Resources to support conversations and engage with your patrons with these documentaries can be found on the Pennsylvania Conservation Heritage Project website under "For Educators". PPFF and our many friends groups across the state are available to help plan panel discussions to support you screening, and provide additional information and resources. We will also publicize the screenings on our Earth Day 50 webpage (which is currently under construction). Let us know if you'd like to be a part of our Earth Day 50 events at [www.EarthDay50PA.com](http://www.EarthDay50PA.com)!

Please also considering displaying literature during Earth Month that focuses on environment and conservation. As we build the literature section of our website, we welcome you to share some ideas for us. Send us you URL and we'll include it on the page to encourage folks to stop by and see the display!

Sarah Scholl  
Outreach & Public Relations Coordinator  
[SScholl@PaParksandForests.org](mailto:SScholl@PaParksandForests.org)

Pennsylvania Parks & Forests Foundation 704 Lisburn Road | Suite 102 | Camp Hill, PA 17011 | 717-236-7644 |  
PAParksAndForests.org